


**2020-2021 WCPSS SCHOOL IMPROVEMENT PLAN CYCLE
Business Alliance Strategic Plan**

School Name	Athens Drive Magnet High School			
Business Alliance Name	Athens Business Alliance			
School Improvement Plan (SIP) Objective	Instructional Teams develop standards-aligned units of instruction for each subject and grade level.			
	Principal Signature: Stephen Mares		Date: 10-07-2020	
	Business Alliance Chair Signature: Mike Taylor		Date:	
	CDC Signature: Melonie Carlton		Date: 10-07-2020	

Focus Area(s)	Activity/Event Name	Begin & End Date	How does this Event/activity Support Achievement of SIP Objective?	What Event/activity Outcomes will Indicate Success of SIP Objective Attainment/support?	Year-end Data (due 06/21) Number of Students & Non-WCPSS Volunteers
FR, CD, EC, EN, IN, PD	Resume Clinic and Mock Interviews	09/2020- 05/2021	Enhance awareness through educating students on life skills need after graduation	Students will produce resumes and add to digital portfolios.	Students =421 (Junior English Classes, Senior English Classes and CTE) Non-WCPSS Volunteers = 4
CD, EC, EN, FR, IN, MR, PM	Career Exploration (Major Clarity and CFNC)	10/ 2020 through 04/ 2021	Increase CTE awareness and opportunities	Enhance student awareness of Career Clusters	Students = 361 (World History Classes) Non-WCPSS Volunteers = 4
EC, EN, IN, PD	Financial Literacy (Reality Check and CFNC Financial Aid)	11/2020 and 4/2021	Enhance awareness through educating students on life skills needed after high school	Feedback from survey given to students and data report from CFNC	Students = 421 (Civics Classes and Upper CTE Classes) Non-WCPSS Volunteers =4
CD, EC, EN, FR, IN, MR, PM, PD	Virtual Career Fair(Flip Grid)	8 2020 through 5/2021	Increase CTE awareness and opportunities	Enhance student awareness of Career Clusters	Students = Non-WCPSS Volunteers = 15
FR, MR, PM	Target business organizations in specific industries to recruit to the Business Alliance specifically aligning CTE programs	9/2020- 06/2021	Collect information from local business leaders to promote and encourage community stakeholders to establish an active relationship with ADHS.	Increase percentage involved in work-based learning	Students = Non-WCPSS Volunteers =
CD, EC, EN, FR, PD	Provide Community Contacts for guest speakers, virtual tours, job shadowing and career connections for CTE and AFHS	9/2020-6/2021	Collect information from local business leaders to promote and encourage community stakeholders to establish an at ADHS	Teachers utilize resources and implement into course work.	Students = 421 Non-WCPSS Volunteers = 3

FOCUS AREAS (Use all that apply for each event/activity)

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FOCUS AREAS (Use all that apply for each event/activity)

IN = Innovative new project/event for 2009-10 **MR** = Membership/Recruiting **PD** Professional Development **PM** = Publicity/Marketing